



Maya Adel

Cairo, Egypt · 3 Years Experience

PORTFOLIO

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CONTACT

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DESIGN SKILLS

Social Media Design	●●●●●●
Instagram Carousel	●●●●●●
Ad Creatives	●●●●●●
Poster Design	●●●●●●
Branding Basics	●●●●●●
Visual Identity	●●●●●●
Layout & Typography	●●●●●●
Campaign Visuals	●●●●●●
Color Matching	●●●●●●

TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Figma
- Canva
- Adobe InDesign
- CapCut Basics

LANGUAGES

- Arabic Native
- English Professional

QUALITIES

- Creative Thinker
- Detail-Oriented
- Fast Learner
- Deadline-Driven
- Client-Focused

Maya Adel

Graphic Designer / Social Media Designer

PROFILE

Creative graphic and social media designer with 3+ years of experience building compelling visual content for digital brands and startups. Expert in social media design, ad creatives, branding support, and campaign graphics. Combines strategic thinking with clean, contemporary aesthetics to deliver work that drives engagement and builds brand identity.

EXPERIENCE

Graphic Designer / Social Media Designer

2022 – Present

Bright Media Agency – Cairo, Egypt

- Designed social media posts, stories, and ad creatives across diverse industries.
- Created monthly visual content for restaurants, fashion brands, gyms, and online stores.
- Developed Instagram carousel layouts and promotional campaign graphics.
- Collaborated with marketing teams to turn briefs into compelling visual concepts.
- Maintained consistent visual identity across multiple brand accounts.

Freelance Graphic Designer

2021 – 2022

Remote

- Designed logos, posters, Instagram posts, and brand identity elements.
- Provided affordable professional visual content to entrepreneurs and startups.
- Created promotional designs for events, product launches, and seasonal offers.

SELECTED PROJECTS

Cafe Social Media Pack

Warm, modern Instagram pack: menu posts, offers, opening announcement, and reviews.

Fitness Campaign Visuals

Bold sporty promotion graphics – posts, stories, and ad visuals for a gym campaign.

Fashion Brand Launch Kit

Full launch visual kit: Instagram posts, product highlights, and sale announcements.

EDUCATION & CERTIFICATIONS

Bachelor's in Applied Arts

Helwan University – Cairo, Egypt
2017 – 2021

- Social Media Design Masterclass
- Branding Basics for Designers
- Adobe Photoshop Professional Workflow
- Typography & Layout Fundamentals